Social Media Co-Ordinator

Key Responsibilities

- Report to Marketing, Fundraising & Sponsorship Director
- Promote Hockey in Munster
- Responsible for all content across all social media outlets.
- Undertake regular social media updates as directed by MBHI.
- Liaise with clubs
- Encourage sharing of Munster Hockey across Social media platforms and to Tag MBHI on posts etc.
- Undertake 1No match highlight or review per month on behalf on MBHI.
- Review Tag before releasing content
- Increase metrics, return and engagement levels across Social media
- Attend the Award nights, upload photos and content to social media and maximise exposure across social media platforms
- Attend the Interpro's, upload photos and content to social media and maximise exposure across social media platforms
- Attend the MBHI finals events and maximise exposure across Social media platforms

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