Marketing, Fundraising and Sponsorship Director

Key Responsibilities

- Develop and manage the sponsorship, marketing, and fundraising strategy in line with the MBHI five-year plan.
- Set short-, medium-, and long-term targets with the Board, particularly the Treasurer.
- Generate revenue streams beyond standard business-as-usual activity for MBHI.
- Cultivate and secure key partners and sponsors, including a main headline sponsor.
- Work closely with the Board, particularly the Treasurer, to develop these areas and lead the growth of the MBHI brand.
- Lead and support the Social Media Manager to maximise MBHI exposure across appropriate platforms.
- Prepare and submit a monthly report to the Board.
- Attend monthly Board meetings.
- Prepare an end-of-season report for the AGM.
- Attend the AGM, EGMs, and, where possible, any other meetings requested by the Board.